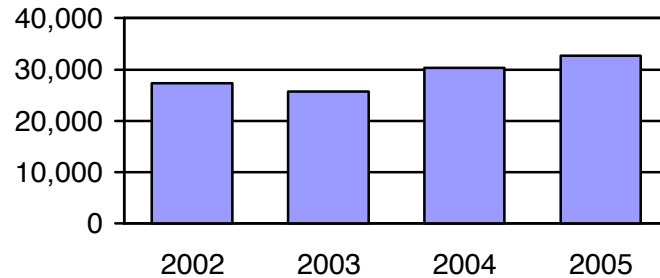


Performing Arts Opportunities and Attendance

Attendance at Cultural Events in Wood County



Key Facts

- Attendance at Cultural Events in Wood County shows slight growth every year.
- Attendance at major Wood County cultural events exceeded 32,000 in 2005. This was a 1.7% increase from 2001.
- The number of cultural events has increased steadily over the past three years.

Why is this Information Important?

Performing arts events, which include music, dance and drama, provide entertainment and a means of broadening cultural horizons. Healthy attendance at performing arts events enriches the quality of life.

Visual and Performing Arts in Wood County

Wood County offers a number of opportunities for enjoyment of the visual and performing arts. Some of the choices include events at high schools, technical college, community college performing arts centers and libraries. Cultural Art groups include:

- **Arts Council of South Wood County**
- **Central Chamber Chorale**
- **Chestnut Avenue Center for the Arts**
- **Palm Sunday Concert Choir**
- **Pittsville Area Community Theater**
- **UW-Marshfield/Wood County-Performing Arts Series**
- **Wisconsin Rapids Community Theatre**

Of course, there are additional cultural events and groups in Wood County. The data presented here represents only events sponsored by the largest organizations; this group was chosen as a consistent sampling to track trends over time.

Source: 2005 Cultural Arts Survey