

**Wood County's  
Mix of  
Businesses an  
Economic Strength  
for Area**

**Wood Co. Average Annual Non-Farm Employment**

	<u>2004</u>	<u>2003</u>
Natural Resources	589	557
Construction	1,632	1,607
Manufacturing	7,060	7,530
Trade/Transp./Utilities	9,886	10,002
Financial Activities	1,131	1,124
Prof. & Business Services	1,873	1,990
Education & Health	14,467	14,272
Leisure & Hospitality	2,797	2,789
Other Services	1,096	1,093
Public Administration	<u>1,834</u>	<u>1,856</u>
<b>TOTAL</b>	<b>42,365</b>	<b>42,820</b>

**Key Facts**

- The trucking sub-segment has nearly three and a half times the employment concentration in Wood County that it has in the state as a whole.
- Educational attainment levels may be as much a product of employment and wage structure as a cause.
- Education and Health sectors account for 33.3% of total employment for Wood County.

**Why is this Information Important?**

Having enough available jobs ensures residents the opportunity to work and support themselves and their families. A community that provides an adequate number of jobs to sustain its population will have a better quality of life.

**New Businesses Encouraged**

A sign of a growing and thriving community is one that consistently creates new jobs in existing and newly established business. Entrepreneurial training sessions are held in Wood County to foster new business development.

Inventor and Entrepreneur Clubs are active in the community along with Angel Investor Networks to foster the creation of new ideas and businesses.

**Agriculture Huge Economic Impact**

Based on 2000 Economic data, Agriculture provides jobs for 3,761 Wood County residents and accounts for \$537.8/M in economic activity.

*Source: Wisconsin Department of Workforce Development, Office of Economic Advisors, Labor Market Information, UW Extension, Wisconsin Farm Bureau Federation, Wisconsin Milk Marketing Board*