

**Diversity in Businesses  
Strong Indicator of Economic Strength in Community**

**Prominent Industries in Wood County-March 2004**

	<u>Establishments</u>	<u>Employees</u>
Hospitals	3	3,277
Paper Mfg.	5	2,935
Truck Transportation	66	2,720
Educational Services	15	2,571
Food Serv./Drinking	145	2,135
Government-Exec./Leg.	34	1,918
General Merchandise	14	1,537
Wood Product Mfg.	12	1,074
Nursing & Residential Care	26	1,003

**Key Facts**

Top Employers-Wood County:

- Marshfield Clinic-Health Care
- Stora Enso North America-Paper Products
- Saint Joseph’s Hospital-Health Care
- Roehl Transport-Interstate Trucking
- Domtar-Paper Products
- Figi’s- Mail Order Gifts
- Wis. Rapids Public Schools-Public Education
- Marshfield Door Systems-Building Components
- County of Wood-Public Service
- Wick Building Systems-Manufactured Housing

**Why is this Information Important?**

Central Wisconsin offers new and existing businesses a spectacular choice of sites to start, relocate or expand their operations. A variety of large business and industrial parks feature hundreds of acres of developable land with convenient access to utilities and quality transportation services. Companies may be eligible for financial incentives.

**Marshfield:**

[www.marshfieldchamber.com](http://www.marshfieldchamber.com)

Marshfield Air Business Park	60 Acres
Marshfield East Industrial Park	260 Acres
Norwood Industrial Park	60 Acres
Mill Creek Business Park	200 Acres
Yellowstone Industrial Park	80 Acres

**Wisconsin Rapids:**

[www.heartofwi.com](http://www.heartofwi.com)

Westside Industrial Park	540 Acres
Woodlands Business/Technology Center	150 Acres
Rapids East Commerce Center	230 Acres

*Sources: Marshfield Area Chamber of Commerce, Heart of Wisconsin Business and Economic Alliance, [www.locatecentralwi.com](http://www.locatecentralwi.com); Office of Economic Advisors, Wisconsin Dept. of Workforce Development*